How To Lead + Influence - Like a BOSS!
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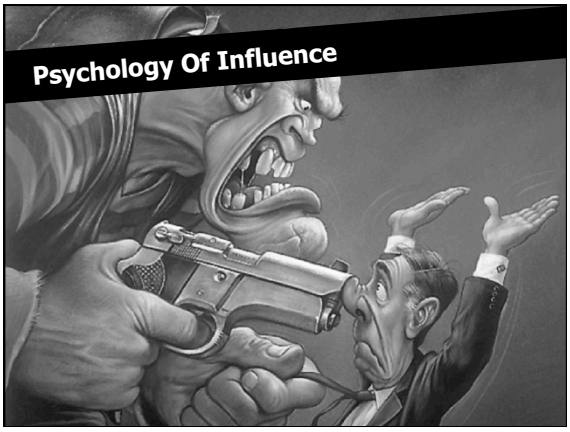
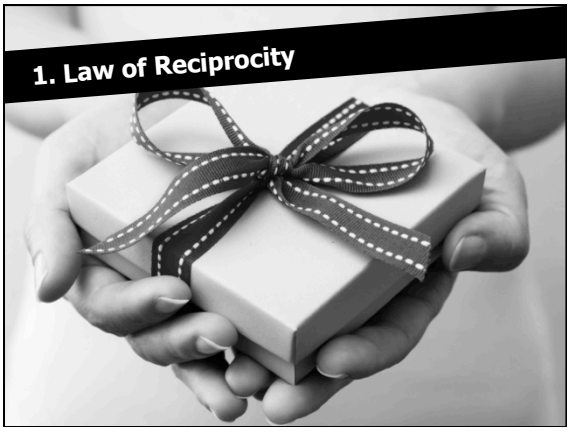
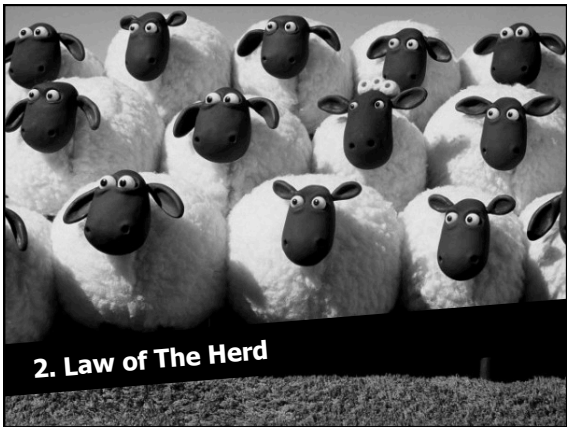
Be A Hero! (Kid President)

The 6 Core Needs That Drive Motivation
1. Certainty / Consistency
2. Variety
3. Love/Friendship
4. Significance
5. Growth
6. Contribution

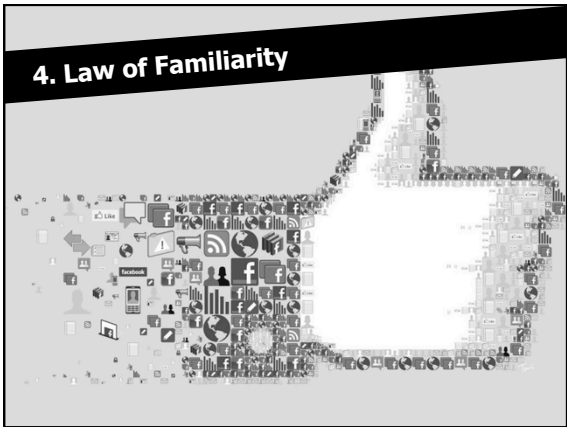
Effective Communication


Psychology Of Influence


1. Law of Reciprocity


2. Law of The Herd

3. Law of Agreement
KEEP
CALM
AND
SAY
YES


4. Law of Familiarity

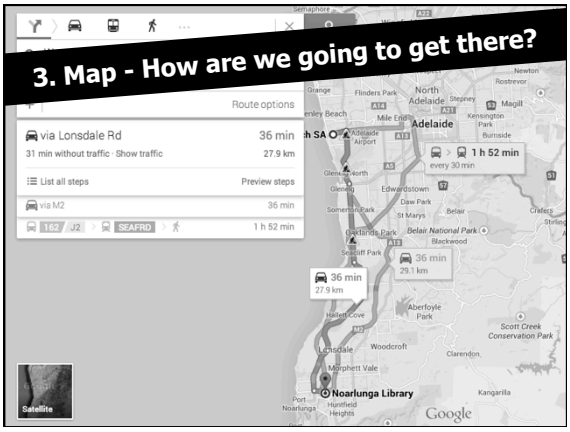
5. Law of Authority

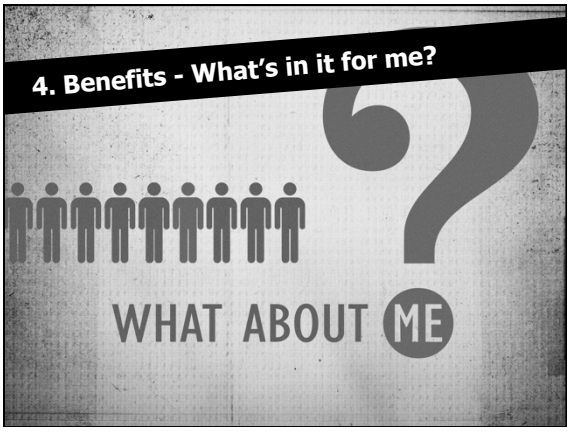
6. Law of Scarcity

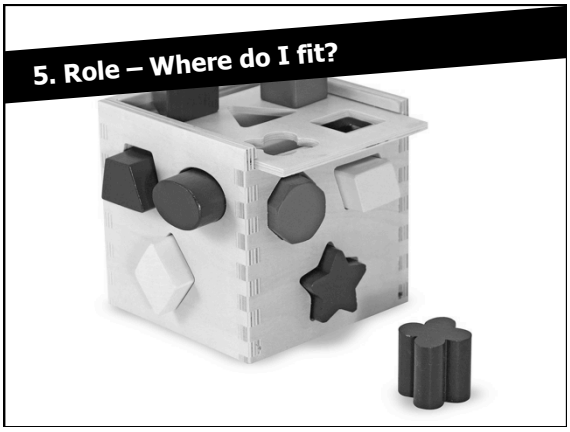
5 Keys To Leading + Influencing Like A Boss!

1. Vision - Where are we going?

2. Purpose - Why are we going there?


3. Map - How are we going to get there?
Route options
via Lonsdale Rd
36 min
31 min without traffic · Show traffic
27.9 km
List all steps
Preview steps
via M2
36 min
1 h 52 min
1 h 52 min
every 30 min
36 min
27.9 km
36 min
29.1 km
Adelaide
North Adelaide
Noarlunga Library
Google


4. Benefits - What's in it for me?
WHAT ABOUT ME


5. Role – Where do I fit?

Unleash Your Superhero

Thank You!
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